# Kadenze: An Interactive MOOC Platform for Arts & Technology

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#### Name of Institution

Kadenze, Inc. ("Kadenze")

## **Description of Institution**

Kadenze is a new interactive Massive Open Online Course (MOOC) platform that brings together educators, artists, and engineers to provide an online education that is unparalleled in the field of arts and technology.<sup>[1]</sup>

#### **Academic Catalog**

Our catalog draws from the teachings of world-class universities and institutions, and is continuously expanding to include the latest content and advances in arts and technology. All content on the Kadenze platform is professionally produced to the highest standard, and undergoes a rigorous academic review. Each course is designed to meet university accreditation requirements.

Kadenze Members are eligible to receive college credit on select courses offered by Kadenze's leading institutional partners. Once completed, students can display their credits, completed courses, and accomplishments directly on their profile or they can choose to share them with potential employers and admissions officers.



#### Mission

Our mission is to build a global coalition of universities and institutions that is dedicated to providing world-class education in the arts and creative technology, to students everywhere. We seek to empower professors from partner universities with the tools to accelerate facets of their existing pedagogy and to explore unprecedented educational opportunities.



#### **Production & Instructional Design**

The Kadenze Production team works with instructors and institutions to convert in-person classes into professionally produced courses featuring video lessons and dynamic media. All infrastructure for production comes from Kadenze, so institutions and educators can avoid the complications of producing, filming, and editing, and instead can concentrate on doing what they do best. Kadenze produced courses are revisable to allow for future changes, and because courses are presented by faculty from within their own facilities, learners are connected directly to the school or institution. Each instructor works closely with a course director and producer to control clarity and style while adhering to high academic standards. Course content is carefully formatted for efficient presentation, and lectures are enhanced through visuals, sound and animation. In addition to a director and producer, each course is assigned a writer, an editor, a designer, an animator, and a musician. These artists all work together to create content for the course at the highest level possible.

The final result is a dynamic online class presented at the highest quality on a platform which makes learning more effective, efficient, and accessible affording entirely new possibilities for education.



#### **Interactive Classroom Experience**

The Kadenze classroom provides a rich interactive experience featuring professionally produced video lectures, animations, demonstrations, and interviews. We make it easy for students to work together, to share valuable feedback, and to showcase their progress and accomplishments.

It is our goal to make arts education as accessible to students as possible, which is why we have kept it completely free for students to audit any of the courses in the Kadenze catalog. If a student wishes to become a member, they can do so for a nominal monthly fee.

Membership to Kadenze includes unlimited access to our complete catalog as well as full student privileges, such as a personal grade book, professional portfolio building tools, and the ability to ask questions and participate in forum discussions. Peer interaction and assessment is an important part of the Kadenze platform. Our *Connect* and *Course Gallery* tools help educators facilitate group collaboration and encourage a positive learning environment in which assignments are shared and feedback is given.



### Conclusion

Kadenze is a dynamic online learning community full of discussion and collaboration, where students from all across the globe inspire one another to learn and grow collectively.

Currently, Kadenze is the only MOOC platform that is entirely dedicated to arts and creative technology education. We bring together artists and educators from the world's leading universities and institutions, to provide an online education that is engaging, relevant, creatively inspiring, and accessible to students everywhere.